An interview guide for interviews with the managers of incubator.

Interview style: Semi-structured interviews

Interview length: 45-60 minutes

Structure	Question	Purpose
Part 1: Introduction	Introduction • Introduce ourselves • Portray the background of the study • Inform and get consent to digital record the interview and explain the purpose of the interview	Enlighten the subject of the reason behind the interview in order to stay focused on the topic.
Part 2: Background	Receive a brief summary of StartupLab's history • When was the StartupLab established? • Who and where started the company? • Current members at the incubator? • Size of the company?	Gain insight in the company's history and reason for their participation in StarupLab. Allows us to ask more detailed questions in the next part.

Part 3: Questions	How does StartupLab facilitate knowledge sharing for its members?	Receive an understanding of the company's perceived outtake from participating the incubator. Gain a picture of which factors/aspects that create knowledge sharing and thereby enhance perceived value.
	Infrastructure	
	• How did StartupLab go about choosing the location and layout?	
	• What do you think is StartupLab's best features regarding your infrastructure?	
	• Is there something missing?	
	• Wish there was something different?	
	Services	
	• What counseling opportunities does StartupLab provided?	
	• How does StartupLab interact with their members?	
	• Which counseling services do you perceive to be most beneficial ?	
	• How do you follow up your members?	
	• How often does members take usage of counseling sessions?	
	Network	
	• Can you describe the importance of StartupLab's network as a tool for members to benefit from?	
	Internal	
	• How do you feel the social relationship in the network works? Do you feel you can work efficiently with the members?	
	• How is the "exchange" culture among the members in the incubator? Does the members help each other?	
	• Is there a form for internal rivalisation for resources and knowledge? and if so, can you provide an example?	

	• Do you feel the members benefit from each others knowledge, and if so how and where? • How do you experience the threshold of knowledge sharing among the members? External • How do you feel the incubator's network can provide value for its members? Could they have gained the same access alone? • Has the incubator's network had anything to say in order to gain access to capital or reputation for its members? • What does the incubator provide of credibility to its members to the outworld? Liability of newness?	
Part 4: Wrapping up	Address the subject if there is any other information they feel can be off importance • If there is anything you could think of later, please feel free to contact us by e-mail or phone	Allowing the subject to add additional information, and the opportunity to contact us later.