
An interview guide for the members of StartupLab in working progress. Will be altered after interviews with leaders at StartupLab.

Interview style: Semi-structured interviews

Interview length: 45-60 minutes

Structure	Question	Purpose
Part 1: Introduction	Introduction <ul style="list-style-type: none">• Introduce ourselves• Portray the background of the study• Inform and get consent to digital record the interview and explain the purpose of the interview	Enlighten the subject of the reason behind the interview in order to stay focused on the topic.
Part 2: Background	Receive a brief summary of the company's history <ul style="list-style-type: none">• When was the company established?• Who and where started the company?• Current market and their share of it?• Size of the company?	Gain insight in the company's history and reason for their participation in StartupLab. Allows us to ask more detailed questions in the next part.

<p>Part 3: Questions</p>	<p>How has the knowledge gained at StartupLab influenced the success of the company?</p> <p>Infrastructure</p> <ul style="list-style-type: none"> • What do you think of StartupLabs location? • How do you experience the office landscape? • Is there something missing? • Wish there was something different? <p>Services</p> <ul style="list-style-type: none"> • What do you think of the counseling opportunities provided here? • Who takes the initiative? (entrepreneur or incubator) • Do you receive the counseling you wish for? • How is the follow-up from the incubator? • How often do you take usage of counseling sessions <p>Network</p> <ul style="list-style-type: none"> • Can you describe the importance of your company's network as a tool to evolve? <p>Internal</p> <ul style="list-style-type: none"> • How do you feel the social relationship in the network works? Do you feel you can work efficiently with those around you? • How is the “exchange” culture among the members in the incubator? Does the members help each other? 	<p>Receive an understanding of the company’s perceived outtake from participating the incubator. Gain a picture of which factors/aspects that create knowledge sharing and thereby enhance perceived value.</p>
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	<ul style="list-style-type: none"> • Is there a form for internal rivalisation for resources and knowledge? and if so, can you provide an example? • Do you feel you can learn of others members knowledge, and if so how and where? • How do you experience the threshold of knowledge sharing among the members? <p>External</p> <ul style="list-style-type: none"> • How do you feel the incubator network has provided value for your company? could you have gained the same access on your own? • Has the incubator's network had anything to say in order to gain access to capital or reputation? • What does the incubator provide of credibility to your company to the outworld? Liability of newness? 	
<p>Part 4: Wrapping up</p>	<p>Address the subject if there is any other information they feel can be off importance</p> <ul style="list-style-type: none"> • If there is anything you could think of later, please feel free to contact us by e-mail or phone 	<p>Allowing the subject to add additional information, and the opportunity to contact us later.</p>
