

### List of Interviewed Software Companies

No.	Company Name	Coded Name	Description	Interviewed Person	Role
1	InterGreat	A	an e-English learning provider for young customers with the affiliate of a popular English IELTS website for Vietnamese teenagers in the past. It is building up its own app version with AI association for scoring and suggested tailor-made programs for every individual user.	Nguyen Anh Tu	Founder and CEO
2	Gunstar Metaverse	B	a startup specializing in Gamefi, which is known as the publisher of the game Gunstar (allows players to earn money while playing games through trading NFT embedded game items with others). Established in 2021, at the peak of games and blockchain worldwide, Gunstar was backed by various big investors in Asia. Now, it is looking for more sources of revenue when the market is lukewarm.	Duong Thanh Phuong	Co-Founder and Head of Tech
3	Data Nest	C	a leading startup in Vietnam's personal credit scoring industry using an alternative meth-	Nguyen Minh Phuc	Lead Data Scientist

			od. Data Nest uses applicants' data acquired from the telco service providers for their model to provide insightful information for personal credit loaner institutions.		
4	Everest Global JSC	D	Operating in the cloud service industry, this 4-year-old company is leading in Content Delivery Network cloud modules. It aims to provide full-ranged cloud platforms with friendly integration feasibility to develop scalable sales distribution networks through co-operations with System and Solution Integrators in the market.	Duong Ngoc Thang	Co-Founder and CEO
5	White Space	E	a pioneer solution provider of corporate loyalty systems in the fresh edge market of B2B marketing technology in Vietnam. Experiencing the unreadiness of Vietnam SME markets and realizing its hard-to-scale solution, it is considering several options for pivots.	Nguyen Manh Tuyen Dinh Kien Quoc	Founder and CEO Co-Founder
6	Clairvoyance	F	a new software consulting company using the geographical tech model to help its customer in monitoring and forecasting assistance of the	Le Hong Son	Chief Product Officer

			forestry and lumber industry. Established initially as a Data-as-a-service provider, it forces to pivot in the first year		
--	--	--	--	--	--